

5th EDITION OF THE CHOISEUL 100 AFRICA



The Choiseul 100 Africa is an original annual study carried out by the Institut Choiseul. It identifies and ranks the 200 young African leaders of 40 years old and under, who will play a major role in the development of Africa in the near future. Growing business leaders, successful entrepreneurs, investors, etc., they embody the dynamism and renewal of a whole continent and carry the hopes of an entire generation.

■ **A ranking that reflects the major regional economic balance**

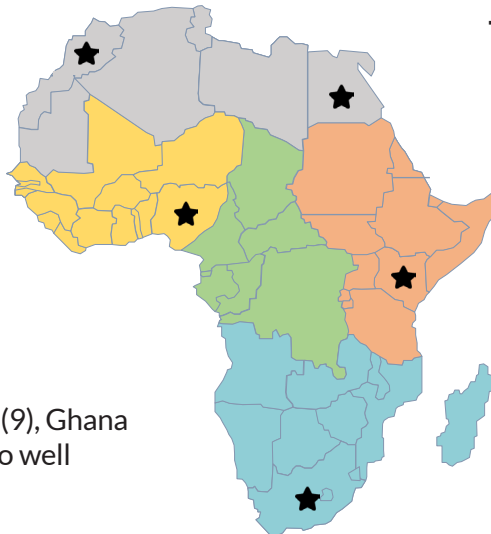
41 African states out of 54 are represented in the study.

Regional distribution*

- Western Africa : 56 laureates
- Eastern Africa : 48 laureates
- North Africa : 41 laureates
- Central Africa : 21 laureates
- Southern Africa : 34 laureates

* BAD classification

Ivory Coast (10), Algeria (7), Ethiopia (9), Ghana (8), Cameroon and Senegal (7) are also well represented.

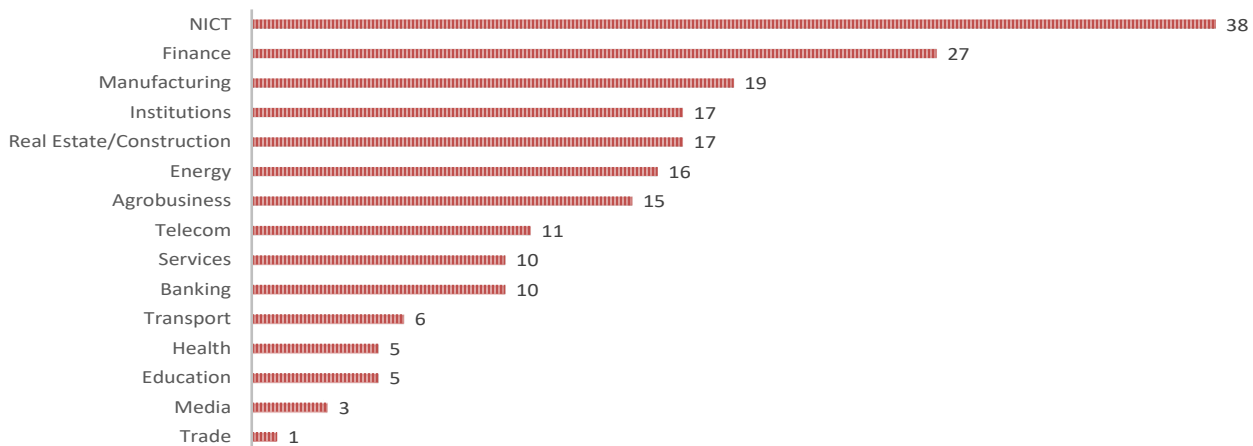


The most represented countries

- Nigeria : 19 laureates
- Morocco : 16 laureates
- Southern Africa : 34 laureates
- Egypt : 13 laureates
- Kenya : 11 laureates

■ **A wider range of sectors represented**

NICT, finance and manufacturing are the most represented sectors where your laureates 2018 evolve. Those fields are followed by real estate/construction and institutions, where our laureates are playing an active role to the governance and investment bodies of the continent, crucial element for the stability and financing of the African growth.



■ **The representation of women of excellence as a priority**

67 of our 200 laureates are women (34 in the top 100). Among them, Zukie Siyotula (South Africa), Leila Bouamatou (Mauritania), Amrote Abdella (Ethiopia), Natalie Payida Jabangwe (Zimbabwe), Sarah Kerroumi (Morocco) and Jeanne Sissoko-Zeze (Ivory Coast) rank in our top 20.

■ Pascal Lorot, President, Institut Choiseul



« Africa can rely on its strengths and on the emergence of a young generation of women and men who, thanks to their dynamism and their vision, carry Africa in their path to success and accomplishment. »

■ TOP 3 CHOISEUL 100 AFRICA

1



After holding the position of Sales Manager (2001-2010), **Sahbi Othmani** became the CEO of La Nouvelle Conserverie Algérienne de Rouiba (NCA Rouiba), national leader of the fruit-based drinks manufacturing. During his leadership, he has contributed to the initial public offering of NCA Rouiba, the first Algerian company ascended to the rank of African leader.

2



After graduating from Harvard University and American InterContinental University, **Kabiru Rabiou** joined the Bua group in 2002 as the Executive Vice President of its subsidiary Nigeria Oil Mills. In 2010, he became the Managing Director of Bua group, a conglomerate established in 1988 and operating in the agri-food, real estate and manufacturing sector.

3



After various positions in Petro Ivoire from 2006, **Sébastien Kadio-Morokro** succeeds his father Matthieu to lead family business. He has contributed to creating of SEPP, a joint-venture with Total and Geogas, and has deployed a strategy to open up investment flows, allowing to double in a few years its network of filling stations in Ivory Coast and in the sub-region.

■ TOP 10 CHOISEUL 100 AFRICA

1

	Sahbi OTHMANI 40 ALGERIA
Chief Executive Officer NCA-ROUIBA	• ESC Tunis, EDHEC Nice • Sales General Manager, NCA Rouiba (2001-10)

2

	Kabiru RABIU 38 NIGERIA
Managing Director BUA GROUP	• Webster University, Harvard, American InterContinental University • Chief Executive Officer, Bua Oil Mills Limited, (2008-10)

3

	Sébastien KADIO-MOROKRO 37 IVORY COAST
Chief Executive Officer PÉTRO IVOIRE	• University of Paris-XII • Deputy CEO, Pétro Ivoire (2012-14)

4

	Zukie SIYOTULA 36 SOUTH AFRICA
Chief Executive Officer SIYOTULA HOLDINGS	• University of Witwatersrand, Harvard, GIBS • Chief Executive Officer, Thebe Capital (2013-17)

5

	James MWORIA 40 KENYA
Chief Executive Officer CENTUM	• University of Southampton, University of Nairobi • Business Manager, TransCentury (2007-08)

6

	Abayomi AWOBOKUN 40 NIGERIA
Chief Executive Officer ENTO RETAIL & SUPPLY	• University of Ibadan, University of Surrey • Chief Executive Officer, Oando Downstream (2013-2016)

7

	Jules NGANKAM 40 CAMEROON
Deputy Chief executive and financial officer AFRICAN GUARANTEE FUND	• ESSEC Business School, ENSAF, Paris-Dauphine University • Treasurer & Vice President, Barclays Capital (2010-13)

8

	Idriss BENSMAIL 40 MOROCCO
Deputy Managing Director BMCI	• EDHEC, Harvard • Board Member in charge of corporate banking, BMCI (since 2013)

9

	Leila BOUAMATOU 36 MAURITANIA
Chief Executive Officer GÉNÉRALE DE BANQUES DE MAURITANIE	• Pennsylvania University, EADA Business School, MSB • Head of Treasury Department, GEM (2009-2012)

10

	Akim DAOUDA 37 GABON
Deputy Managing Director GABON POWER COMPANY	• SKEMA, University of Westminster, University of Concordia • Investment Director, Gabonese Strategic Investment Fund (since 2016)

■ Institut Choiseul

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CHOISEUL

Established in 1997, the Institut Choiseul is an independent and non-partisan Think Tank, whose scope covers Europe, the Mediterranean and Africa. Through its publications and the organization of prestigious events around influential personalities, the Institut Choiseul continually feeds the decisions of economic and political actors.

■ Partners of the Choiseul 100 Africa



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