

## 4<sup>th</sup> EDITION OF THE CHOISEUL 100 AFRICA



The Choiseul 100 Africa is an original annual study carried out by the Institut Choiseul. It identifies and ranks the 200 young African leaders of 40 years old and under, who will play a major role in the development of Africa in the near future. Growing business leaders, successful entrepreneurs, investors, etc., they embody the dynamism and renewal of a whole continent and carry the hopes of an entire generation.

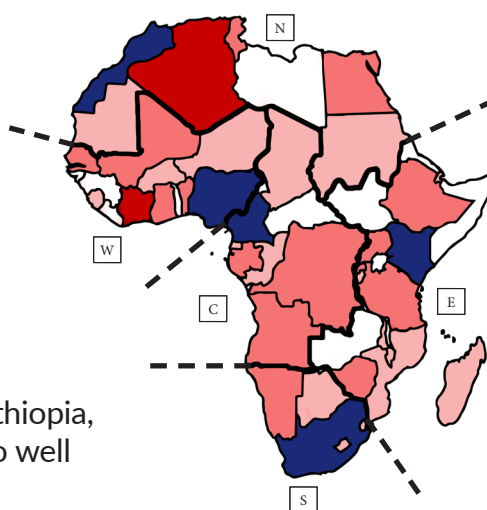
### ■ Main results

Out of 54 African countries, 38 are represented in the study.

#### Regional distribution\*

- W West Africa: 53 laureates
- E East Africa: 52 laureates
- N North Africa: 44 laureates
- C Central Africa: 30 laureates
- S Southern Africa: 21 laureates

\* According to the UN classification



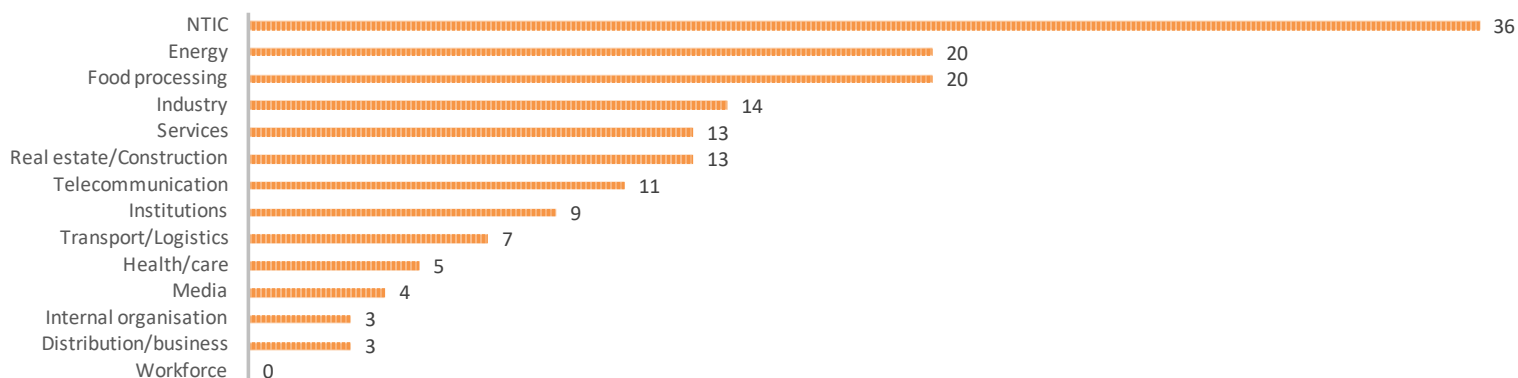
#### Leading countries by region

- Nigeria: 18 laureates
- Morocco: 14 laureates
- Kenya: 12 laureates
- South Africa: 15 laureates
- Cameroon: 8 laureates

Algeria, Egypt, Ivory Coast, Ghana, Ethiopia, Tanzania, Gabon and Senegal are also well represented.

### ■ In response to new needs, new businesses are emerging

New technologies, energy and food-processing figure among the most represented sectors. Industry, services and real estate/construction rank just behind.



### ■ The emergence of women in influential positions

- More than 60 women are represented in the fourth edition of the CHOISEUL 100 AFRICA.

-Zukie Siyotula (South Africa), Genevieve Sangudi (Tanzania, Minoush Abdel-Meguid (Egypt, Diane Karusisi (Rwanda), Amrote Abdella (Ehiopia) and Bridgette Gasa (South Africa) are in the ranking's Top 20.

## ■ Pascal Lorot, President, Institut Choiseul



"These young business leaders' vision is closest to reality as they are the ones who make things happen and whose enthusiasm and dynamism pull their entire continent on the way to success."

## ■ TOP 3 CHOISEUL 100 AFRICA

1



While he was still a Harvard student, **Basil El Baz** came up with the idea of an Egyptian ammonia solution plant. This plant became the Egypt Basic Industries Company (EPIC). He's new at the head of Carbon Holdings, an oil and gas development company, whose projects are supported by the largest international banks and institutions.

2



After graduating from Harvard and the American Intercontinental University in London, **Kabiru Rabiou** joined Bua group in 2002 as deputy General Manager for Nigeria Oil Mills. In 2010, he became General Manager of Bua group. Created in 1988, Bua group is a food, real estate and manufacture conglomerate.

3



**Zukie Siyotula** is an influential leader on the African continent. She's an advocate for the advancement of women in business and held several management positions in large international groups. She's now the CEO for Thebe Investment as well as Siyotula Holdings.

## TOP 10 CHOISEUL 100 AFRICA

1	<b>Basil EL BAZ</b> Chief Executive Officer CARBON HOLDINGS	40	EGYPT
2	<b>Kabiru RABIU</b> Managing Director BUA GROUP	37	NIGERIA
3	<b>Zukie SIYOTULA</b> Chief Executive Officer SIYOTULA HOLDINGS	35	SOUTH AFRICA
4	<b>Sahbi OTHMANI</b> Managing Director NCA-ROUBA	39	ALGERIA
5	<b>James MWORIA</b> Chief Executive Officer CENTUM INVESTMENT COMPANY	39	KENYA
6	<b>Sébastien KADIO-MOROKRO</b> Managing Director PETRO IVOIRE	37	IVORY COAST
7	<b>Geneviève SANGUDI</b> Managing Director CARLYLE AFRICA	40	TANZANIA
8	<b>Minouah ABDEL-MEGUID</b> Chief Executive Officer UNION CAPITAL INC.	40	EGYPT
9	<b>Bony DASHACO</b> Chief Executive Officer ACMAR MEDIA GROUP	40	CAMEROON
10	<b>Diane KARUSISI</b> Chief Executive Officer BANK OF KIGALI	40	RWANDA

## ■ Institut Choiseul

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CHOISEUL

Established in 1997, the Institut Choiseul is an independent and non-partisan Think Tank, whose scope covers Europe, the Mediterranean and Africa. Through its publications and the organization of prestigious events around influential personalities, the Institut Choiseul continually feeds the decisions of economic and political actors.

## ■ Partners of the Choiseul 100 Africa



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