

3RD EDITION OF THE CHOISEUL 100 AFRICA

The Choiseul 100 Africa is an original annual study carried out by the Institut Choiseul. It identifies and ranks the young African leaders of 40 years old and under, who will play a major role in the development of Africa in the near future.

Growing business leaders, successful entrepreneurs, investors, etc., they embody the dynamism and renewal of a whole continent and carry the hopes of an entire generation.

Main results

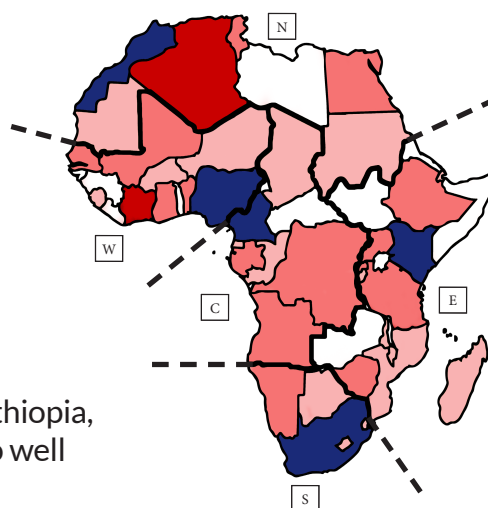
Out of 54 African countries, 42 are represented in the study.

Regional distribution*

W	West Africa: 57 laureates
E	East Africa: 49 laureates
N	North Africa: 40 laureates
C	Central Africa: 29 laureates
S	Southern Africa: 25 laureates

* According to the UN classificatio,

Algeria, Egypt, Ivory Coast, Ghana, Ethiopia, Tanzania, Gabon and Senegal are also well represented.

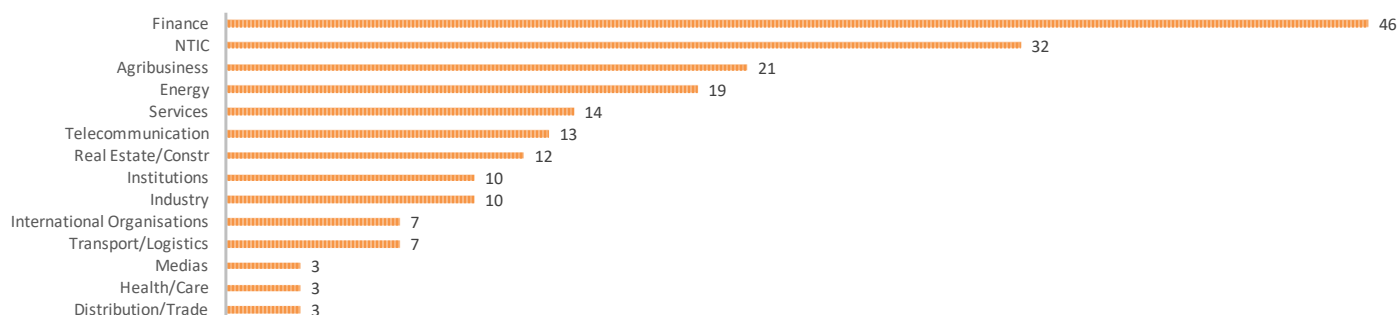


Leading countries by region

Nigeria: 19 laureates
Morocco: 14 laureates
Kenya: 15 laureates
South Africa: 17 laureates
Cameroon: 8 laureates

In response to new needs, new businesses are emerging

Finance, new technologies and food-processing figure among the most represented sectors. Energy, transport, services and telecommunications rank just behind. At least 76 entrepreneurs are represented this year, an increase of 20 percent compared to last year.



The emergence of women in influential positions

- 60 women are represented in the third edition of the CHOISEUL 100 AFRICA.

- Zukie Siyotula (South Africa), Minoush Abdel-Meguid (Egypt), Safia Hachicha (Tunisia), Anabela Chamluca (Mozambique), Bridgette Gasa (South Africa) figure in the Top 20 of the ranking.

■ Pascal Lorot, Président, Institut Choiseul



« And it is true that the dynamics taking place today in Africa are amplified by an entire generation of young, well trained and open to the world leaders. Free from the constricts of the past, they innovate, create, develop and shape the continent into an unquestionable central spot on the global economic scene. »

■ TOP 3 CHOISEUL 100 AFRICA

1



Mohammed Dewji is considered by Forbes as the businessman under 40, who has built the first professional asset in Africa. MeTL Group is the first private consortium of Tanzania, operating in 11 African countries. MeTL represents by itself 3.5 percent of Tanzania GDP.

2



Graduated from ParisTech and INSEAD, **Mehdi Tazi** joined Saham Group in 2005. He rised step by step to the top and was named CEO in 2011. Saham Insurance is the market leader in Africa, operating in 24 countries.

3



CEO of United Refineries, a company specialised in cooking oil production and distribution, **Busisa Moyo** was also named as President of the Confederation of Zimbabwe Industries and at the head of an investment fund devoted to Africa.

TOP 10 CHOISEUL 100 AFRICA

1		Mohammed DEWJI	40	TANZANIA	Chief Executive Officer MeTL	Georgetown University MeTL (since 1999)
2		Mehdi TAZI	39	MOROCCO	Chief Executive Officer SAHAM ASSURANCE MOROCCO	Telcom ParisTech, INSEAD General Secretary, Saham Finances (2013-14)
3		Busisa MOYO	34	ZIMBABWE	Chief Executive Officer UNITED REFINERIES	University of South Africa, University of Namur Chief Executive Officer, Moyo Africa Financial Advisory (2008-11)
4		Zukie SIYOTULA	34	SOUTH AFRICA	Chief Executive Officer THERE CAPITAL	University of the Witwatersrand, Harvard Business School Board member, AWCA Investment Holdings (2012-13)
5		Igbo SANOMI	40	NIGERIA	Chief Executive Officer TALEVERAS	University of Jos Executive Director, Sarlan Oil (2000-01)
6		Sahbi OTHMANI	37	ALGERIA	General Manager NCA-ROUBA	ESC Tunis, EDHEC Nice Sales Manager, NCA-Rouiba (2001-10)
7		Sébastien KADIO-MOROKRO	35	IVORY COAST	Chief Executive Officer PETRO IVOIRE	University of Paris Deputy Chief Executive Officer, Petro Ivoire (2008-10)
8		Peter NJONJO	39	KENYA	President COCA-COLA WEST AFRICA	Strathmore College, USU General Manager, Coca-Cola Kenya (2009-11)
9		Pascal HOUANGNI-AMBOUROUE	40	GABON	General Manager BOURSE DES VALEURS MOBILIÈRES D'AFRIQUE CENTRALE	University of Abertay Dundee, IDRAC Business School Central Market and Development Manager, BVMAC (2007-12)
10		Minoush ABDEL-MEGUID	39	EGYPT	Chief Executive Officer UNION CAPITAL INC.	American University in Cairo, Wharton, Harvard Univer Advisor to the Chairman, Egyptian Capital Market Authority (2005-07)

■ Institut Choiseul

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CHOISEUL

Established in 1997, the Institut Choiseul is an independent and non-partisan Think Tank, whose scope covers Europe, the Mediterranean and Africa. Through its publications and the organization of prestigious events around influential personalities, the Institut Choiseul continually feeds the decisions of economic and political actors.

■ Partners of the Choiseul 100 Africa



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