



**Economic Leaders
for tomorrow**

2nd EDITION OF THE CHOISEUL 100 AFRICA

The **CHOISEUL 100 AFRICA** is an original annual study carried out by the Institut Choiseul.

It identifies and ranks the young African leaders of 40 years old and under, who will play a major role in the development of Africa in the near future.

Growing business leaders, successful entrepreneurs, investors, etc., they embody the dynamism and renewal of a whole continent and carry the hopes of an entire generation.

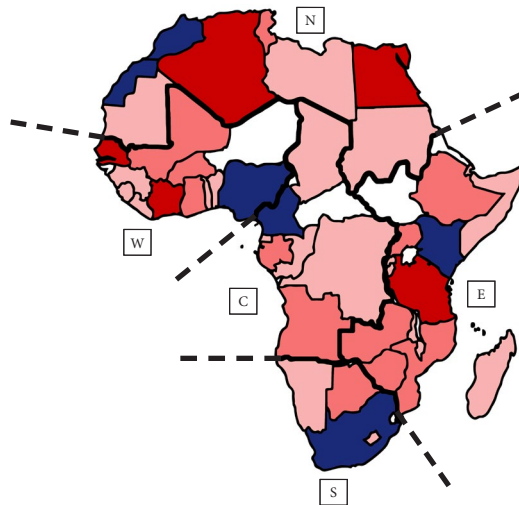
MAIN RESULTS

Out of the 54 African countries, 42 are represented in the study.

Regional distribution*

- W West Africa: 58 laureates
- E East Africa: 52 laureates
- N North Africa: 47 laureates
- C Central Africa: 22 laureates
- S Southern Africa: 21 laureates

*According to UN classification



Leading countries by region

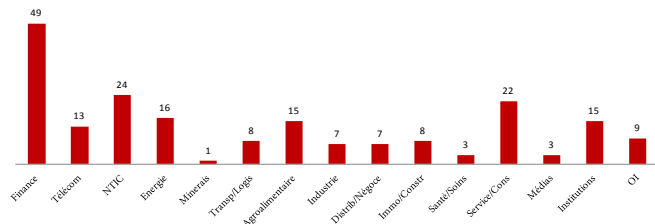
- Nigeria: 17 laureates
- Morocco: 16 laureates
- Kenya: 15 laureates
- South Africa: 15 laureates
- Cameroon: 8 laureates

Algeria, Egypt, Ivory Coast, Senegal, Ethiopia and Tanzania are also well represented.

In response to new needs, new businesses emerge

Finance, NICT and Service sector are among the most represented sectors.

Energy, transport and construction are down compared to their potential.



The emergence of women in influential positions

- There are 60 of them in this second edition of the **CHOISEUL 100 AFRICA**.

- Nomkhita Nqwani (South Africa), Marieme Jamme (Senegal), Fatiha Charradi (Marocco), Rosario Mbasogo K. Nguidang (Equatorial Guinea) and Carole Kariuki (Kenya) are in the top 15 of this ranking.



« Capital flows towards Africa reached 80 billion of American dollars in 2014. The figure should rise up to 100 billion in 2015. This remarkable dynamic is linked to the emergence of both a group of young economic leaders, well trained, open to the world and connected to major economic and informal flows worldwide, grown out of Globalisation. »

PASCAL LOROT,
President of the Institut Choiseul



TOP 10 CHOISEUL 100 AFRICA

1	Igho SANOMI II Chief Executive Officer TALENTAS GROUP	39	NIGERIA	<ul style="list-style-type: none"> University of Ibadan Executive Director, Sarban Ox (2000-01)
2	Mohammed DEWJI Chief Executive Officer McL	39	TANZANIA	<ul style="list-style-type: none"> Georgetown University McL (since 1999)
3	Hisham EL KHAZINDAR Chief Executive Officer QALAA HOLDING	40	EGYPT	<ul style="list-style-type: none"> American University in Cairo, Harvard Executive Director of Investment Banking, EFG Hermes (2006-01)
4	Mehdi TAZI Chief Executive Officer SAHAM ASSURANCE MOROCCO	39	MOROCCO	<ul style="list-style-type: none"> ISCOM ParisTech, INSEAD General Secretary, Saham Finance (2013-14)
5	Hassanein HIRIDJEE President DTS - MOOV MADAGASCAR	39	MADAGASCAR	<ul style="list-style-type: none"> ESCP Europe Chief Executive Officer, First Immo (1999-2005)
6	Nomkhita NQWENI Chief Executive Officer ABSA CAPITAL	40	SOUTH AFRICA	<ul style="list-style-type: none"> Rhodes University, Johannesburg University General Manager, Alexander Forbes (Financial Services) Holdings (2008-10)
7	Ken ETETE Chief Executive Officer CENTURY GROUP	40	NIGERIA	<ul style="list-style-type: none"> London School of Economics, Harvard Country Representative, Bluewater Offshore Nigeria (2000-01)
8	Paul-Harry AITHNARD Head of Securities & Asset Management EGOBANK GROUP	40	TOGO	<ul style="list-style-type: none"> University of Paris - HEC Montreal Director of Investments, IBSP Inc. (2000-08)
9	Marieme JAMME Chief Executive Officer SPOT ONE	40	SENEGAL	<ul style="list-style-type: none"> University of Lyon, EM Lyon Spot One (since 2001)
10	Sébastien RADIO-MOROKRO Chief Executive Officer PETROIVOIRE	34	IVORY COAST	<ul style="list-style-type: none"> University of Paris Deputy Chief Executive Officer, PetroIvoire (2008-10)

Entre 2013

INSTITUT CHOISEUL

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Established in 1997, the Institut Choiseul is an independent and non-partisan Think Tank, whose scope covers Europe, the Mediterranean and Africa. Through its publications and the organization of prestigious events around influential personalities, the Institut Choiseul continually feeds the decisions of economic and political actors.

PARTNERS OF CHOISEUL 100 AFRICA



CONTACT

Guillemette ARSAC
Communication manager
guillemette.arsac@choiseul.info
01 53 34 09 93

Institut Choiseul
16, rue du Pont Neuf | 75001 Paris
www.choiseul.info
01 53 34 09 93

Antoine HILLION
Development director
antoine.hillion@choiseul.info
01 53 34 09 93